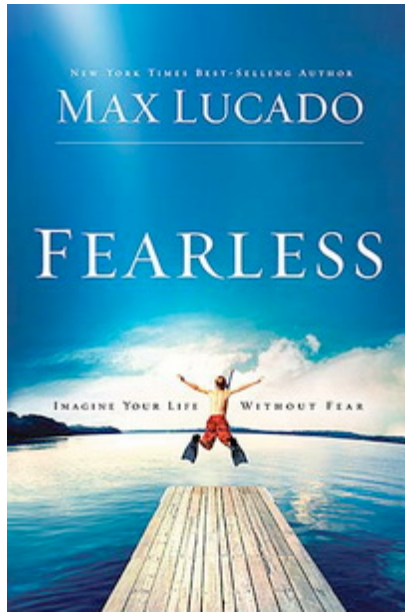


The Big Read “Fearless”



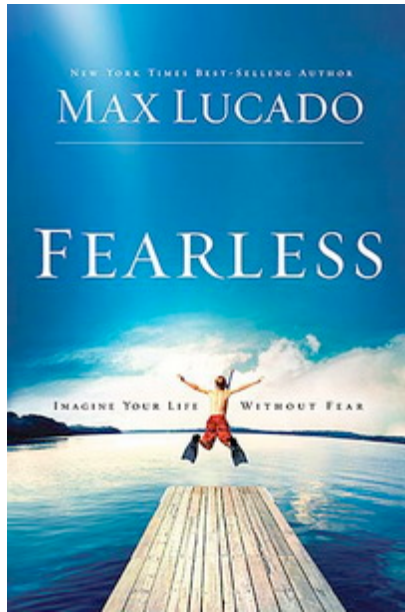
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Purpose

- To address the culture of fear and uncertainty
- To create a synod-wide conversation around stewardship

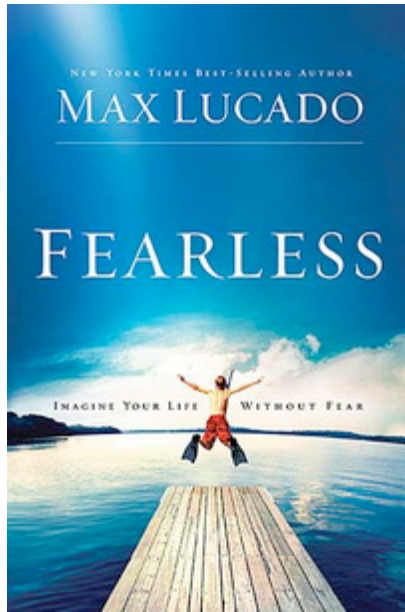




Basic Elements

- Book (\$15)
- DVD Kit (\$21)
- Small Group Study Guide (\$6)





What's in the DVD Kit?

- One leader guide
- One Small Group Study Guide
- One DVD
 - 1 intro presentation for each of the 6 small group sessions
 - One overview/promo piece
- One Data CD



What's on the Data CD?

A DVD-BASED STUDY
FOR INDIVIDUALS OR SMALL GROUPS



INSTRUCTIONS
PROMOTIONAL MATERIALS
LEADER'S GUIDE
SERMON NOTES
CHURCH MEDIA SLIDES
WEBSITE BANNERS

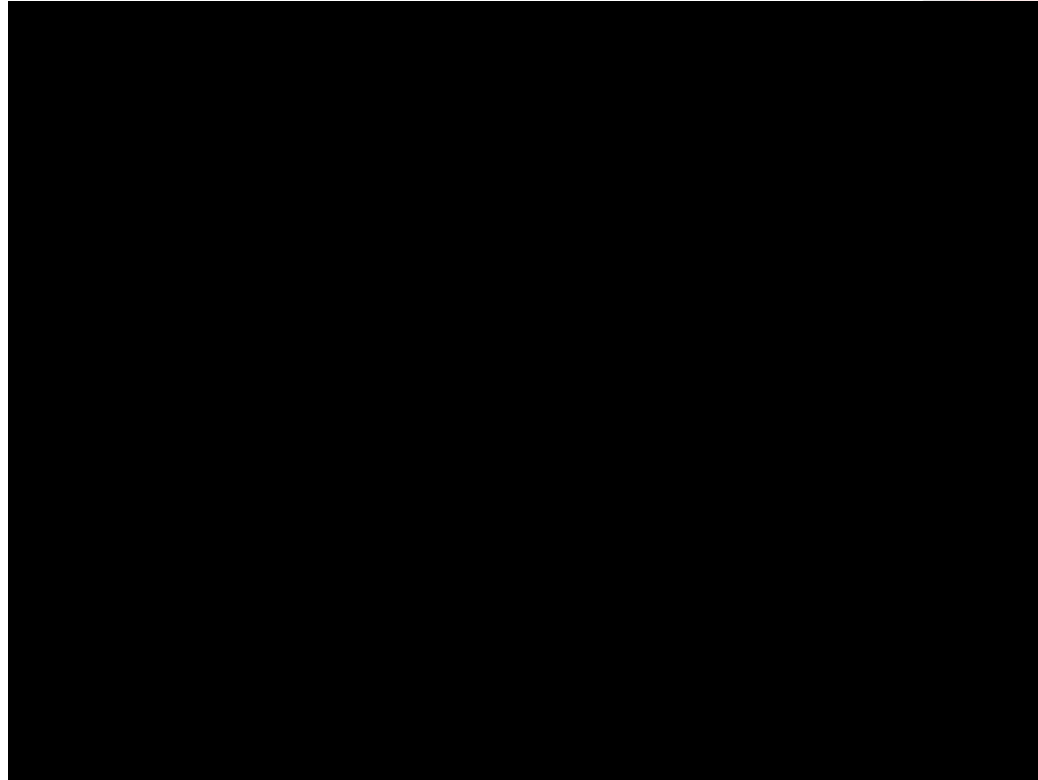
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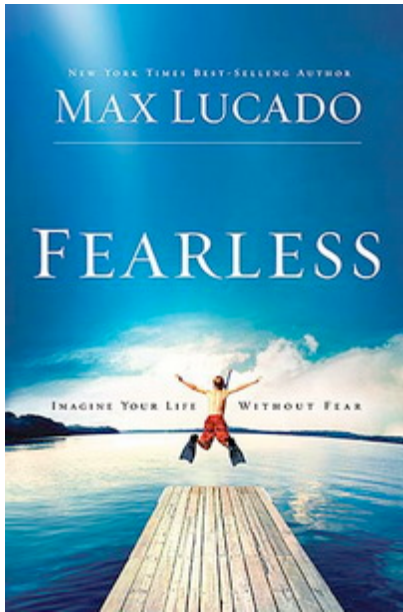
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What's on the Data CD?

The Fearless Trailer



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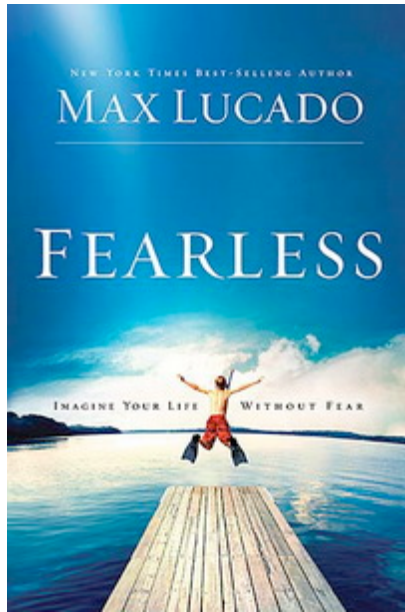


Suggested Leadership

- Small Group Coordinator
- Book sign up/ordering Coordinator



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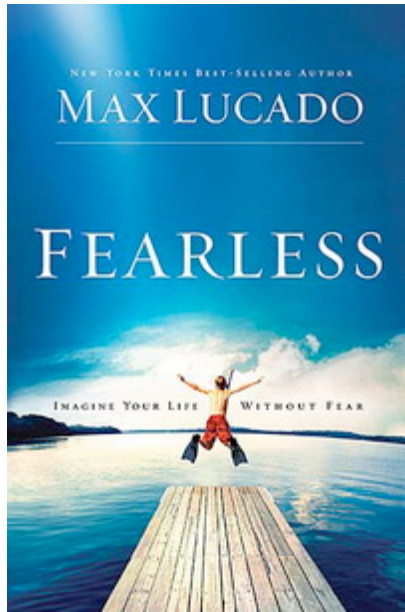


Time Line

- See attached



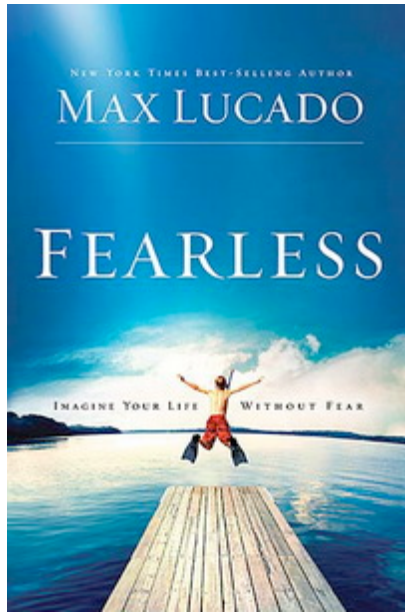
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Ordering

- Order from synod office by January 30!
- Go to: <http://tinyurl.com/readfearless>
- Shipping and tax will be added
- You should receive items before Ash Wed.



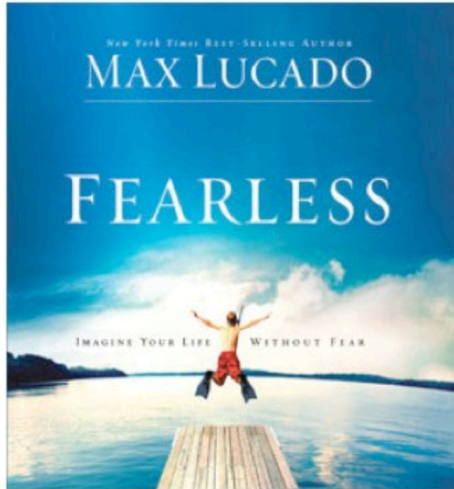


Promotion

- Data CD Contains:
 - Graphics
 - Invitation Card
 - Trailer
- We've created
 - Letter
 - Sign Up Sheets
- Suggested two temple talks (see timeline)



Postcard



**Sign up today and join
the conversation!**

Join your
brothers and
sisters in Christ
from around
South Dakota as
together we
**imagine our life
without fear.**

Join "The Big Read"

This Lenten Season at Second Lutheran Church
Sign up in the church Narthex to join a group!

Second Lutheran Church will be joining other South Dakota Synod members and congregations in reading and discussing together Fearless by Max Lucado.

Sign up to join "The Big Read" in the Church Narthex.

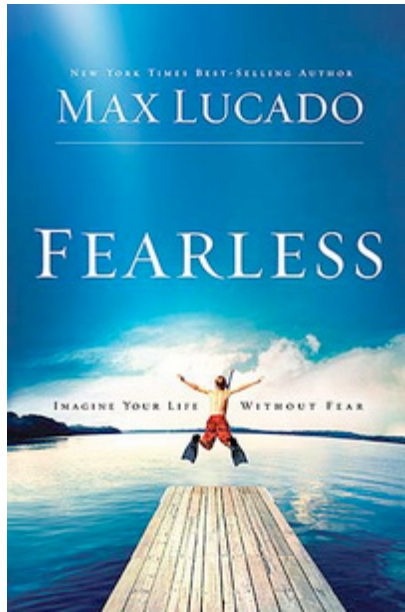
Church Name

Church Address
City State ZIP

Recipient's Name
Address
City State ZIP



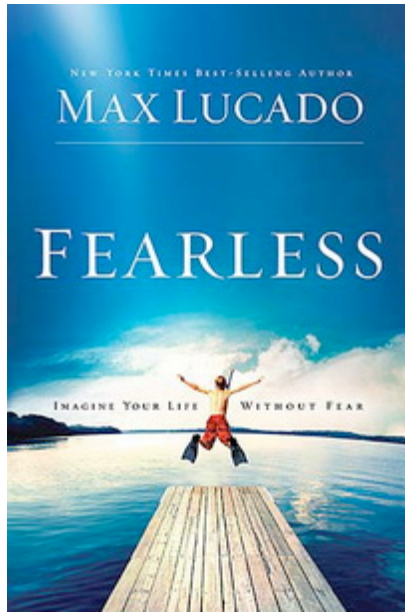
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Recruiting

- Recruit a small group coordinator in early January.
- Recruit small group leaders in January and early February.

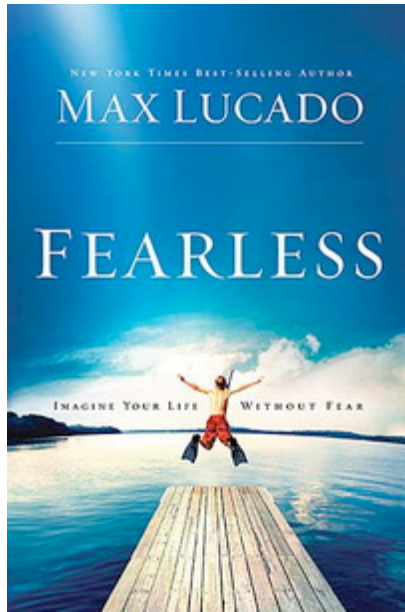




Synod Wide Discussion

- Online Town Hall Forum
 - April 3 at 7:00 PM Central
- Join the Facebook discussion on the Synod Facebook page.
 - <http://www.facebook.com/sdsynod>





Accessing Resources

- On the synod website you can download:
 - This PowerPoint
 - Suggested Timeline
 - Sample Letter
 - Sample Sign up sheets
 - Flier
- <http://www.sdsynod.org/?p=4366>



Questions???

Closing Prayer



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