



**Making Sense *of*
the Cross**
David J. Lose

The Big Read “Making Sense of the Cross”



South Dakota Synod
Evangelical Lutheran Church in America
God's work. Our hands.



Purpose

- To create a synod-wide conversation on what it means to be people shaped by the cross.
- To discover a confident faith that can face questions and doubts.
- To be more devoted followers of Jesus





Basic Elements

- Six chapter/six-week book and small group studies -- Resources include:
 - Book
 - DVD
 - Leader Guide



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Suggested Leadership

- Small Group Coordinator
- Book sign up/ordering Coordinator
- Prayer Coordinator
- Small group leaders



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Suggested Leadership

- Small Group Coordinator
 - Recruits people to small groups
 - Schedules small groups
 - Assigns people to small groups



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Suggested Leadership

- Book sign up/ordering Coordinator
 - Promotes the book
 - Signs people up to order the book
 - Orders the books





Suggested Leadership

- Prayer Coordinator
 - Prays daily for “The Big Read”
 - Enlists others to pray daily for “The Big Read”





Suggested Leadership

- Small group leaders
 - Leads a small group.
 - Train them by walking them through session # 1 one week before their first small group. Then touch base with them after each week.





Ordering

- Go to augzburgfortress.org and search for “Making Sense of the Cross”
- You may order ONE complete set for only \$29.99 by ordering online and using the promo code “SENSE11” when checking out, or by calling 800-328-4648 and using the same code. (The code will be active until February 15, 2013.)



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Ordering (cont.)

- Participant books are available at quantity discounts (\$12.99 - \$9.74).
- Leader guides are priced at \$19.99 each.
- DVDs are priced at \$16.99 each.
- Shipping and tax will be added
- You should receive items before Ash Wed.



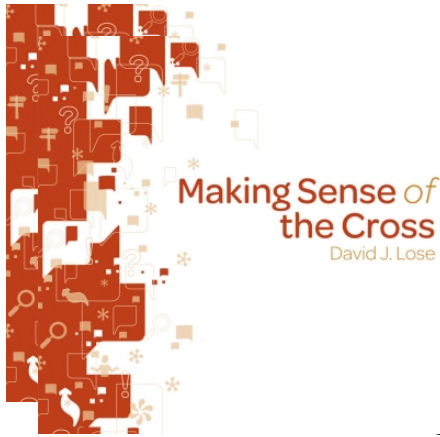
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Promotion and Organization



- DVD Contains Intro Trailer
- We've created for you
 - A Sample Timeline
 - A Sample Letter
 - A Sample Post card
 - Sign Up Sheets
- David Lose will provide a letter and a video greeting
- We suggest having two temple talks





Recruiting

- Recruit Your Coordinators ASAP,
(Lent is very early this year!)
- Recruit small group leaders in
January.



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Accessing Resources

- On the synod website you can download:
 - This PowerPoint
 - Suggested Timeline
 - Sample Letter
 - Sample Sign up sheets
 - Flier



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